®ÂØÒÅˆÎ®

HPi-7s

digital piano

$ales TurboStart

Target Market…

- Music Educators
- Young Students
- Piano labs

Display & Preparation…

- Connect External Monitor
- Install CD Drive
- Piano Gram Weight & PHAII Action Model
- Roland RH-25 or RH-50 Headphones
- Roland DR-30 Microphone
- Alfred and/or Hal Leonard method book(s)
- Hal Leonard Play-Along Books and Catalog
- SMF & Audio File samples on USB Memory Key

Demo Superb Piano Tone…

- Piano sampled from 9' concert grand…play "live" or use Demo function
- Each note individually sampled at 128 velocity/volume levels for fullest expression, i.e. timbre change w/velocity
- Stereo sample with Panning for truest piano sound…low notes sound from left side…high notes from right side

Demo Superb Touch…

- Counter-weighted Progressive Hammer Action just as in grand piano…no springs
- Action gets progressively lighter toward the higher range of the piano…just like a grand piano
- Simulated Escapement gives player same feel as a grand piano
- Reference ability to adjust the touch response…useful for very young or very old players
- Ivory Feel keyboard simulates ivory and ebony keys, absorbs oil and moisture, and gives player better control

Demo Song Playback (SMF)…

- Press the SONG button
- Use the right and left cursor buttons to choose the Practice/Microjazz "songbook"
- Use the up and down cursor buttons to select a song…press the Play/Stop button or the "enter" button
- Explain Track buttons and demo ability to hear any or all of the tracks
- Explain SMF and demo ability to transpose and change tempo…powerful tools for practicing or accompanying

Demo Audio File Playback via CD…

- Load and demo Hal Leonard Piano Play-Along CD
- Load and demo Hal Leonard Pro Vocal CD
- Load Amazing Grace CD and demo Center Cancel (Right track button)
- BONUS: Demo Microphone Input by singing along through the DR-30
- Demo transposition of Audio File…press TRANSPOSE button, use -/+ buttons to raise or lower by half-steps

Demo SMF and Audio File Playback via USB Memory Key

- Demo at least one Alfred or Hal Leonard SMF along with the corresponding book
- Demo at least one Alfred or Hal Leonard Audio accompaniment track along with corresponding book
- BONUS: Demo ease of ripping audio files from CD to USB stick via Audiograbber or iTunes

®ÂØÒÅˆÎ®

HPi-7s

digital piano

$ales TurboStart

Demo Visual Lesson…

- Press the MENU/LESSON button…use the right and left cursor buttons to choose VISUAL LESSON…press the O (enter) button
- Use the right and left cursor buttons to choose "Beginner's Course"…press the O (enter) button
- Use the cursor buttons to highlight "Other Songs" and press the enter button…use the cursor buttons to select the Practice/Microjazz songbook…press the enter button…select the previously-played song
- Press enter, wait for count-in and play along with the accompaniment
- At end of performance, wait for drum roll and then the score will appear in the display
- Press enter and the Review screen will appear, with color-coded "circles" highlighting pitch and rhythm errors
- You can check each note of the performance by pressing the left or right cursor buttons

Demo Wonderland…

- Press the MENU/LESSON button…use the right and left cursor buttons to choose WONDERLAND…press enter
- Wonderland is like a "musical theme park" and includes many fun and educational music theory games that help the student learn faster and become well-rounded musicians
- Demo Alphabet, which helps the beginner learn "keyboard geography:
- Demo Flash Card, which helps develops the ear along with reading skills
- Select Game and demo the Rhythm Game, which helps teach rhythmic concepts

Demo DoReMe Course…

- Press the MENU/LESSON button…use the DoReMe Course…press the O (enter) button
- Demo DoReMe (Pitch Training) and Note and Rest (Rhythm Training)
- WOW FACTOR: Demo "Thumb Under" video, which teaches proper fingering technique

Demo Recording and Saving Songs…

- Press RECORD…play a short piece in tempo with the Metronome…press RESET
- WOW FACTOR: The music notation will appear in the screen!
- Press PLAY to hear your recording and watch the bouncing ball follow the tempo
- Press the MEMU/LESSON button…use the cursor buttons to select FUNCTION…press O (enter)
- Use the cursor buttons to select FILE…press O (enter)…use the cursor buttons to select SAVE…press O (enter)
- Use the right and left cursor buttons to select Destination…use the up and down cursor buttons to choose External Memory…press O (enter)…use the cursor buttons to name your song…press O (enter)
- BONUS WOW FACTOR: Demo BMP Export feature and save the song notation to a USB Memory Key (*Exploring* p. 11)
- SALES OPPORTUNITY: Take the USB key (and the customer) back to your PC and print out the BMP file…then get customer's e-mail and send them both the BMP and the SMF!

Demo/Discuss "Bonus Features"…

- Always in tune and never a sticking key = no maintenance…saves thousands of dollars over years of ownership
- Twin Piano mode…two siblings or students can play/practice with each having a middle "C" and damper pedal
- USB interface…allows easy PC connection for unlimited software and play-along applications
- Hundreds of onboard sounds for arranging, recording, and just having fun
- Piano Designer allows user to edit and save his or her preferred touch and tonal piano characteristics
- One Touch Piano button makes it easy to exit other applications back to standard piano mode
- KEY FEATURE FOR EDUCATORS…demo USER PROGRAMS (see *Exploring* p. 5-6)
- FINAL "WOW FACTOR"…demo playback from portable audio devices via dedicated "Roland Audio Ports"